



Genc Berisha

Product Designer

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Product designer with 8 years of taking products from idea to launch, for startups in 10 countries. I led design on a 0 to 1 social app, redesigned a 400+ screen aviation training platform, and shipped healthcare features in the US.

I started as a developer, so I design things engineers can build, and I build them myself when it helps. Looking for a remote product designer role at an established startup.

Work Experience

Primefold 2026 Visual Designer (contract)

- Presentation Design
- Brand Identity
- Visual Design
- 🇩🇪

AI platform turning tenant sentiment and building performance into portfolio growth.

▲ Designed executive pitch decks, trade show graphics and company document templates.

Domotech 2026 Lead Designer, Brand and E-commerce

- Brand Identity
- Market Research
- E-commerce
- 🇫🇷

Home appliance and home organisation retailer, in store and online.

▲ Won the project, led the market research, created the brand and wrote the 6-month marketing plan.

Career Navig8r 2025 to 2026 Product Designer

- Product Design
- Onboarding
- Search
- 🇮🇪

Irish startup with digital tools that help people explore career paths. Sole designer of the core platform: feed, posting, search and mentor discovery.

▲ Redesigned mentor setup into 5 guided steps, cutting it from about 13 minutes to 6 (walkthrough estimate).

Myriad Systems 2024 to 2025 Product Designer

- Product Design
- Website Design
- Framer
- 🇺🇸

Healthcare platform combining EHR, billing, charting and workflow tools.

▲ Designed 10+ product features and client onboarding, and built the company website in Framer.

Fancircle 2023 to 2025 Head of Design

- Product Design
- iOS and Android
- Investor Decks
- 🇩🇪

Loyalty-based social app connecting artists with their earliest fans. Co-shaped the product and designed SongMatch and Creative Room, with a team that grew to 5 developers and QA.

▲ Led design from concept to v1.0: 700+ screens. Prototypes and decks won 50+ artist commitments.

Scandlearn 2022 to 2023 Product Designer

- Product Design
- UX Research
- Design System
- 🇸🇪

Swedish SaaS training platform for aviation. Then designed a new website, video player and CBTA feature over 4 more months.

▲ Sole designer of the full platform redesign: 400+ screens in 8 months, backed by interviews and a survey.

Project X 2022 Founding Product Designer

- Mobile App
- Product Design
- 🇺🇸

US health tech startup building a community app for medical professionals.

▲ Designed a complete, beta-ready mobile app used to pitch investors.

StarLabs 2021 to 2022 Lead Product Designer and Frontend Developer

- Product Design
- Frontend
- 🇮🇸

Kosovo's largest software company, outsourcing for global clients.

▲ Worked with the team migrating 500+ live websites.

Trokit Agency Creative 2018 to 2021 Lead Product Designer and Full-stack Developer

- UX / UI
- Full Stack
- Mobile Apps
- 🇮🇸

Kosovo-based creative agency building design and development solutions.

▲ Led the agency's designers and designed and built 40+ client projects in 3 years.

IPKO Telecommunications 2011 to 2014 Technical Support, then Team Lead

- Technical Support
- Team Lead
- 🇮🇸

Leading telecom company in Kosovo.

▲ Promoted from intern to team lead in 1.5 years.



Countries I've Designed For



How do you start a project?

I talk to the stakeholders and the people who will use it.

What is crucial when you start a project?

Understanding the problem deeply. There's no way around that.

What's a good digital experience to you?

Technology at its core is a tool that should make people's lives better.

What makes a good design handoff?

A well-structured, developer-friendly set of design assets and clear documentation.

Education

Bachelor's in Computer Science

University of Business and Technology (UBT), Prishtina

Also grew a YouTube channel to 240k views.

Portfolio



Languages

English
C1 (Advanced)

Albanian
Native

German
A2 (Elementary)

Tools

Figma · Framer · prototyping · user research · design systems · HTML, CSS, React